

## SALES

- 10,000+ Accounts
- USA/EU Sales
- Tradeshaw & Fairs
- Promotions
- Account Visits
- Roadshows

## DIGITAL MARKETING

### DIGITAL

- Display Marketing
- Loyalty Program
- SEO Website
- Social Media
- Retargeting
- SEM

## DISTRIBUTION

- UNAP Consistency
- High-Quality Media
- OTA Distribution
- GDS Distribution
- Meta Distribution
- Direct Connect

## GLOBAL SALES

## GLOBAL DISTRIBUTION



commercial services

## REVENUE

- Daily Rate Yielding
- Annual Budgeting
- Weekly Reporting
- On-Site Visits
- OTA Optimization
- Competitive Shops

## REVENUE MANAGEMENT

## BRANDING

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- Positioning
- Reputation
- Communications
- On-Site Print
- Hotel Concept
- Compset Review